

IAN N. HIRSCHFELD

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409 Huntington Ave. Apt. 7
Boston, MA 02115

KNOWLEDGE & SKILLS

DESIGN / MEDIA

Maya
After Effects, Nuke
Flash
Photoshop, Illustrator, InDesign
Final Cut Studio Pro, Vegas, Avid
Microsoft Office

PROGRAMMING

HTML5, CSS3,
XML, JavaScript, jQuery
PHP, Ruby, MySQL
Action Script 3
Java, C#, ASP.NET, SQL Server
C, C++, Scheme, Python, MEL

ENVIRONMENTS / MISC

WordPress
phpMyAdmin
LAMP, Sinatra
Visual Studio, Eclipse
Titanium
Git, SVN

OPERATING SYSTEMS

Windows 7, Vista, XP
OS X Lion, Leopard
Linux

WORK EXPERIENCE

CO-FOUNDER / TECHNICAL DIRECTOR

 October 2009 - Present
The Soap Collective, Boston, MA

- Co-founded company starting in client services doing web design and development and then transitioned into internal and commercial products
- Product and financial management of company
- Client relations and project management
- Frontend, backend and database development for small/medium sized businesses
- Frontend, backend and database development for products
- Company products include: *Designed for Culture* (web magazine), *To Sleep Alone* (narrative web experience), *Framework* (mobile game)

TECHNICAL DIRECTOR

 July 2010 - December 2011
Bionic Hippo, Boston, MA

- Project and client management for websites, web applications and mobile applications
- Helped restructure the company's project workflow, financial management and customer acquisition to become more efficient and profitable with bigger clients and longer lasting relationships
- Frontend, backend and database development
- Clients included: *O.A.R.*, *Everfine Records*, *Vitogo*, *SplashScore*

INNOVATION DEVELOPER

 January 2011 - August 2011
Isobar, Watertown, MA

- Built and developed a prototype interactive multi-touch table with Microsoft Kinect integration for *Reebok*
- Developed several mobile device controlled Flash applications and games for interactive digital signage
- Developed a prototype responsive web, tablet and mobile design for *Disney*
- Developed a prototype interactive infographic for *Samsung* and the *2012 Olympics* along with texturing and lighting of 3D art assets
- Created product and campaign pitches for *Coca-Cola* and *Vitamin Water*

GAME ARTIST

 September 2010 - December 2010
Metaversal Studios, Cambridge, MA

- Created 3D and 2D web, tablet, and mobile game assets
- Responsibilities included digital drawing and coloring, modeling, lighting, texturing and rendering

WEB DEVELOPER

 January 2010 - June 2010
Agency Oasis, Boston, MA

- Frontend development and design integration for client websites
- Backend code maintenance for client websites
- Clients included: *Ann Taylor*, *Mimio*, *FootJoy*, and *America's Greenest School*

EDUCATION

NORTHEASTERN UNIVERSITY, Boston, MA September 2007 - Present
College of Computer and Information Science
Candidate for a Bachelor of Science in Computer Science and Digital Arts Expected May 2012
Activities: Club Paintball, Club Tennis, Intramural Soccer, Intramural Volleyball
Organizations: Art+Design Superheroes, Entrepreneurs Club, Husky Innovation Challenge, IDEA, National Society of Collegiate Scholars, NU
Television, NU Sports Network